



gregory alan clark

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objective

To work within a top-level company where I can utilize and grow my creative skill set on a wide variety of projects.

education

Southern Utah University
Cedar City, Utah 1999 - 2004
Bachelors degree in Graphic Design

work experience

*Senior Product Designer – The Weather Channel / IBM., Atlanta, GA
February 2017 - Present*

Working as a senior product designer on a wide variety of internal and partner projects.

- Working on a variety of product teams from lifestyle to international
- Collaborating with other teams to align features
- Working with research to validate designs with users

*Senior Designer – Sagepath Inc., Atlanta, GA
October 2014 - February 2017*

Worked as a senior designer on a wide variety of client projects and internal processes.

- Responsive website design
- Mobile app design
- Creating prototypes for testing and approval
- Creative concepting for new websites and apps

*Digital Designer – JWT Atlanta, Atlanta, GA
November 2012 - October 2014*

Worked mostly on the United States Marine Corps account focusing on their digital products.

- Design for updates and new content on Marines.com
- Redesign to Mobile website
- Concepting for new business pitches

*Graphic Designer/Art Director – OneUpInnovations, Atlanta, GA
February 2007 - November 2012*

Worked on a small in-house design team for a manufacturer and e-commerce company. Touched every aspect of the design process from concept to completion.

- Website design and maintenance
- Design of catalogs and print ads
- Purchased and placed ads for both online and traditional media
- Coordinated, planned and art directed photo shoots

proficiencies

Art Direction, Layout Design, Typography, Prototyping, Web Design, Mobile Design, Email Layouts, Concepting, Storyboarding, Packaging Design, Branding, Photography, Image Correction

technical

Sketch, Invision, Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premier Pro, MS Office, HTML, CSS, Wordpress

interests

Art, Photography, Film, Street Art, Graffiti, FAFATL, Vintage Cameras, Food, Music, Outdoors, Old VW's